Aura Premium Interior





Aura® Waterborne Interior Paint

Aura is the ultimate paint formulated for brilliant, rich, and everlasting color. It delivers superior durability in any color with no color rub-off. It was engineered to deliver extreme hide for fewer coats and unsurpassed surface smoothness. It is also mildew resistant.

Key Advantages:

Aura offers the most advanced way to bring color to life. Our proprietary Color Lock[®] technology delivers remarkable durability, extreme hide, and colors that are richer and stay true over time.

Code	Product	Colors	Bases	Vol Sol.	Recoat	COV. sq.ft.	DFT mils	VOC gm./I.	Specifications ⁺
0521	AURA® Waterborne Interior/Exterior Color Foundation	NA	Red/ Yellow	46.0%	2 hrs.	350-400	2.0	50	Qualifies for LEED® Credit
0522	AURA® Waterborne Interior Matte Finish	NA	1-4	47.8%	1 hr.	350-400	2.1	0	Qualifies for LEED® Credit; MPI 53, 53 X-Green, CHPS Certified
0524	AURA® Waterborne Interior Eggshell Finish	NA	1-4	46.3%	1 hr.	350-400	2.0	0	Qualifies for LEED® Credit; MPI 44, 44 X-Green, High Performance 138, 138 X-Green, CHPS Certified
0526	AURA® Waterborne Interior Satin Finish	NA	1-4	42.0%	1 hr.	350-400	1.8	0	Qualifies for LEED® Credit; MPI 43, 43 X-Green, 140, 140 X-Green, CHPS Certified
0528	AURA® Waterborne Interior Semi-Gloss Finish	NA	1-4	40.1%	1 hr.	400-450	1.5	0	Qualifies for LEED® Credit; MPI 54, 54 X-Green, High Performance 141, 141 X-Green, CHPS Certified

Product Description	Features/Benefits	Notes
0521: A 100% acrylic latex product intended to be used as a base coat under certain bright and transparent yellows and reds in order to achieve the desired finish coat color.	• Extreme Hide - Fewer coats • Easy Application - Goes On Smoothly • Quick Drying - Saves Time	The use of Red or Yellow Color Foundation will depend on the finish coat color and must be tinted appropriately.
0522, 0524, 0526, 0528: A super premium 100% acrylic interior coating formulated using our proprietary Color Lock® technology and proprietary resins. Aura is available in a wide variety of finishes that all offer extreme hide and are resistant to color fade, rub off, water staining and mildew. Unlimited colors all tinted on our proprietary Gennex® colorant system.	 Proprietary Color Lock® Technology - Richer, truer colors that retain their integrity with superior fade resistance Extreme Hide - Fewer coats Paint & Primer Together - Saves time Outstanding Durability - Stands up to repeated washing with exceptional stain release Easy Application - Goes On Smoothly Zero VOC*, low odor 	<i>Do not apply when air and surface temperatures are below 50° F (10° C).</i>