



Premium Exterior



ben® Waterborne Exterior Paint

ben® is a 100% acrylic latex exterior paint that delivers dependable performance, application and appearance. It is designed to meet the needs of a value conscious consumer.

Key Advantages:

ben® exterior is the perfect choice for novice painters who want an introduction into the world of premium paints.

Code	Product	Colors	Bases	Vol Sol.	Recoat	Cov. sq.ft.	DFT mils	VOC gm./l.	Specifications†
0541	ben® Waterborne Exterior Flat Finish	White	1-4	34.5%	4 hrs.	350-475	1.3	44	MPI 10
0542	ben® Waterborne Exterior Low Lustre Finish	White	1-4	33.3%	4 hrs.	350-475	1.3	45	MPI 15
0543	ben® Waterborne Exterior Soft-Gloss Finish	White	1-4	35.2%	4 hrs.	350-475	1.3	45	MPI 11

Product Description	Features/Benefits	Notes
0541: A premium quality 100% acrylic latex finish that features easy application, great coverage and durability. Recommended for exterior surfaces such as new or previously painted wood, hardboard siding, cured masonry and unglazed brick.	<ul style="list-style-type: none"> • Exceptional flow and leveling - Easy Application • Can be applied down to 40° F - Extends the painting season • Great Value - Reliable performance for price driven consumers 	Do not apply when temperatures are below 40° F (4.4° C).
0542: A premium quality 100% acrylic latex finish that features easy application, great coverage and durability. Recommended for exterior surfaces such as new or previously painted wood, hardboard siding, cured masonry and unglazed brick.	<ul style="list-style-type: none"> • Exceptional flow and leveling - Easy Application • Can be applied down to 40° F - Extends the painting season • Great Value - Reliable performance for price driven consumers 	Do not apply when temperatures are below 40° F (4.4° C).
0543: A premium quality 100% acrylic latex finish that features easy application, great coverage and durability. Recommended for exterior surfaces such as new or previously painted wood, hardboard siding, cured masonry and unglazed brick.	<ul style="list-style-type: none"> • Exceptional flow and leveling - Easy Application • Can be applied down to 40° F - Extends the painting season • Great Value - Reliable performance for price driven consumers 	Do not apply when temperatures are below 40° F (4.4° C).